



GREENLAMP

Learn · Light · Lead

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President's Annual Report 2018

Dear friends of GreenLamp,
Dear partners, members, donors and sponsors,

Filled with gratitude and appreciation, I reflect on another rewarding year of GreenLamp's passionate work to promote a bright future for women and girls and their communities. This would not have been possible without your support.

2018 Projects and Programs

Big steps made to ensure sustainability, and sharing of skills and technology



In 2018 we made significant progress to ensure the sustainability of our work, and at the same time strengthened the important connection between communities and regions in Ethiopia, through the newly established Hamlin Midwives Alumni Network. We continued to work closely with our local and international partners, listening to what their genuine needs are. We believe it is vitally important to share skills, knowledge and technology, as well as supporting social interaction and connection. Our holistic approach encourages a 'virtuous circle' through education, technology and health, delivering positive ripple effects in rural communities.

Increasing our support for quality midwifery education

We have increased our support to the Hamlin College of Midwives (HCM) in their mission to train strong and caring professional midwives to provide family planning and nutrition consultation to all women in their communities, and assisting pregnant mothers before, during and after delivery in rural Ethiopia. Our four first year students who enrolled in September 2018 come from different rural regions: two are from SNNPR (Southern Nations, Nationalities and People's Region), one is from Amhara and one from Oromia (Hararge). One of our students left Hamlin College due to a career change, which brings the total number of GreenLamp-sponsored students to nineteen.

	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
GreenLamp sponsored students	4	5	6	9	11	13
Deployed midwives after graduation		1	2	3	4	6
Total GreenLamp sponsored students	4	6	8	12	15	19

Vital midwives' continuing professional development training

In 2018 GreenLamp continued its efforts to facilitate extracurricular special skills training to give the Hamlin midwives a professional edge and a broader knowledge base to prepare them for the working situation in the hardship environment of rural health centers. We continued with the valued Interpersonal Skills and Leadership workshop, as well as the Lecturer Exchange Program with the ZHAW* Institute of Midwifery. Two new initiatives were launched; the Pelvic Floor Muscle Training and the Hamlin Midwives Alumni Network.

*Zürcher Hochschule für Angewandte Wissenschaft (Zürich University of Applied Sciences)

> Launching the Hamlin Midwives Alumni Network (HMAN) and the first HMAN Summit

In cooperation with the Hamlin College of Midwives (HCM) and Hamlin Fistula Ethiopia (HFE), GreenLamp launched the HMAN at the first annual Summit in Addis Ababa on July 28. Eighty-six deployed midwives attended the summit as well as HCM lecturers, HFE Management and eight GreenLamp facilitators, a total of 112 participants. The day was a great success and included facilitation groups discussing best practices, leadership attributes and personal development objectives as well as Solar Suitcase refresher training, a cervical cancer presentation and reporting on a mobile ultrasound pilot.

GreenLamp strongly believes that this new networking initiative is an excellent way to encourage and support the Hamlin midwives in the motivation and passion they have for their work.

> Pelvic floor muscle training using innovative Basic Body Awareness Therapy (BBAT)

When giving birth, it is essential that mothers are able to focus their mind, body and breathing on the pelvic floor muscle. GreenLamp facilitated the first workshop in BBAT with focus on the pelvic floor at the Hamlin College of Midwives in March for the final year students. BBAT is a holistic approach towards physiotherapy integrating body and mind techniques. The innovative skills acquired and practiced at the workshop enable the midwives to support mothers so their labor can be easier and less painful, and also teaches the mothers how to avoid complications before and after delivery. The workshop was initiated and co-conducted by PT/PT instructor and BBAT specialist Inger Wulf from Switzerland, together with Senior Lecturer at Lund University Faculty of Health Sciences, PT PhD Amanda Lundvik Gyllensten from Sweden.

> ZHAW Institute of Midwifery & Hamlin College of Midwives - Exchange Program

In November the second lecturer exchange took place, focusing on workshops in "giving birth in upright birthing positions" for the Hamlin College of Midwives' academic staff, as well as the 3rd and final year students. The program was initiated and co-funded by GreenLamp to encourage sharing of skills and best practice in midwifery training. We were very pleased that Master of Science in Midwifery and ZHAW Senior Lecturer Denise Eigenmann traveled to Addis Ababa once again, this time accompanied by ZHAW final year midwife student Vera Maria Probst. This combination made the exchange especially valuable not only for the lecturers, but also the students.

> Interpersonal Skills and Leadership Workshop

In March I conducted the third annual Interpersonal Skills and Leadership Workshop in Nonviolent Communication for the graduating students at the Hamlin College of Midwives. The training in communication techniques and how to empathically consider feelings and needs of pregnant mothers, colleagues and friends, provides the midwives with powerful tools that they can use to become more professional and compassionate caregivers.



Long-term support for our Light for Life Solar Suitcase Program (L4L)

Over 220 Solar Suitcases have now been installed in rural Ethiopian health centers where midwives are working. Our project team traveled to Addis Ababa and health centers in East Oromia-Harargie with our local partners in March to launch an urgently needed Battery Replacement Program. This visit was also used to plan for the Light for Life Supervision & Maintenance Program in collaboration with Hamlin Fistula Ethiopia (HFE) Program Manager Dr Demissew Beyene, and Ato Samson Tsegaye, Country Director of Ethiopia Solar Energy Foundation (SEF).

> GreenLamp funded Solar Suitcase Installations

	2014	2015	2016	2017	2018	Total
Amhara	5	43	3		2	53
Oromia-East Haragie	3	28			3	34
Oromia-Metu	2	23		7	3	35
SNNPR	8	27		2		37
Tigray	22		2	42		66
TOTAL	40	121	5	51	8	225

> Confirming our commitment to sustainability with the Battery Replacement Program

GreenLamp initiated and carried out the Battery Replacement Program (BRP) efficiently during the first half of 2018, as funding was not available from the regional health authorities when battery replacement became due. We are looking into a more locally sustainable solution where batteries are funded by the regions in the future. 162 Solar Suitcases received new batteries, the installations were completely checked, health centre staff (re) trained and maintenance logbooks were implemented by solar engineers from our Ethiopian partner Ethiopia Solar Energy Foundation in cooperation with HFE and the Regional Health Bureaus in Amhara, Oromia-Metu, Oromia-East Hararge, Tigray and SNNPR regions. The BRP is key for the Light 4 Light Program and will ensure delivery rooms continue to have access to power and light without interruption.

Crucial delivery tools provided with our Health & Training Equipment Program

To support specific equipment requests from the Hamlin College of Midwives, we funded two types of birthing dolls that simulate labor, birth, and hemorrhage in a realistic way, considerably enhancing in-class skills training. These dolls were used during the Upright Birth Position workshop in November. Additionally, we funded much needed modern vacuum extractors and blood pressure monitors with stethoscopes which were requested for rural health centers where Hamlin graduated midwives are deployed.

Through our exchange program with ZHAW, we were also able to provide training in the use of all the equipment supplied, an important additional means of support that will ensure the equipment is used to provide maximum benefit.

Our inspiring Events, Fundraising and Partnership Activities

> Movie screening – “Die göttliche Ordnung”

In March 2018 we organized our third film screening at Arthouse Cinema: “Die göttliche Ordnung” – “The Divine Order”, a moving and entertaining film about Nora, a housewife and mother of two in a Swiss village, who decides to engage herself in the campaign for women's right to vote in the early 70s. ZHAW Institute of Midwifery Senior Lecturer Denise Eigenmann also gave the audience an engaging overview of her fruitful trip to Hamlin College of Midwives in 2017 as part of our lecturer exchange program.

> Art and Harp Apéro

One of our artist members, Alina Mondini, generously hosted a successful exhibition and concert at her home, donating 80% of the sales of her “heArt” work to GreenLamp. Together with her musician friend Verena Eggli, a baroque music concert was performed on harp and percussion, to the delight of the guests.

> GreenLunch with Gapminder

Gapminder's Head of Operations, Fernanda Drumond, spoke with passion about a fact-based worldview to a room filled to capacity with 123 participants at the Widder Hotel, Zurich in September. We felt so privileged to have such generous sponsors, tombola prize donors and guests who supported this event and 100% of every franc raised benefited GreenLamp projects.

> Expanding our horizons with Community Outreach & Awareness-Building Initiatives

- All-staff presentation at Farfalla AG, one of our donor companies
- Attended the International Partner Meeting at Hamlin Fistula Ethiopia
- Presentation at the Inter-Community School Grade 9 Service Fair
- Information stand at the Inter-Community School Holiday Market
- Presentation at Swedish Women's Educational Association
- Institut Montana Zugerberg – classroom visit and fundraising

A year in pictures...





2019 Strategic goals - Theme of the year: LEAD

Vision > A bright future for women and their communities

Tagline > Learn · Light · Lead

Mission > GreenLamp initiates and supports projects with local partners, empowering women to enable communities to thrive

Midwifery Education and Continuous Professional Development Training

In 2019 two GreenLamp-funded midwives will graduate. We will fund the tuition of four new midwifery students, who will be key in preventing traumatic birth injuries and deaths once deployed to rural health centers after their graduation as qualified midwives. We will continue to engage in and support their personal and professional development through additional workshops, training and the Hamlin Midwives Alumni Network. These programs will enable young professional women to become leaders in their rural communities, and secure their impact as role models for women and girls.

> Our highly valued annual workshops

The annual Interpersonal Skills and Leadership workshop, and the Pelvic Floor workshop, for the class of 2019 will take place in March. Our ZHAW partner lecturers will travel to the Hamlin College of Midwives (HCM) in September to continue the skills training in "giving birth in upright birthing positions", using the GreenLamp funded in-class training dolls.

> Provision of much-needed midwifery reference books

The state of the art midwifery textbooks requested for the last year graduating students at HCM will provide valuable reference to them throughout their careers. These will be supplied during spring 2019.

> Important connections established with Hamlin Midwives Alumni Network (HMAN)

Together with Ato Zelalem Belete, Dean of HCM and Sister Marit Legesse, Vice Dean of HCM, we will prepare a bylaw draft for the HMAN as well as prepare and facilitate the second annual HMAN Summit, which will take place in July.

Light for Life Solar Suitcase Program

> Launch of key Supervision & Maintenance (S & M) Program

The S & M Program will be launched in collaboration with Hamlin Fistula Ethiopia, Solar Energy Foundation and Regional Health Bureaus. This program will be key in securing the long term sustainability of the Light for Life Solar Suitcase program that provides night time light for laboring mothers and the supporting midwives. Solar Suitcases have a useful life of 15 years and need regular maintenance, including new batteries.

> A Solar Suitcase to health centers with newly deployed midwives

In conjunction with the deployment of newly graduated Hamlin-trained midwives to rural health centers, GreenLamp will continue to install Solar Suitcases in health centers where light is not available.

> Getting ready for Light for Life 3

As soon as the Solar Suitcase Supervision & Maintenance Program is running effectively, we will work closely with local partners to plan for possible further scaling up of the Light for Life Program.

Research for new projects to empower women and girls in rural Ethiopia

Our team is continuously investigating new initiatives that could result in impactful empowerment of women and their rural communities, with the view to enhancing our programs in 2019 and beyond.

Special Thanks

I would personally like to extend a very special thank you to all the following for their valuable contributions - at our events and in helping to keep GreenLamp running smoothly throughout the year.

Sponsors and Donors

Without your support, we would not have been able to make such a tangible impact! Please find below sponsors and donors that contributed more than CHF 1,000 in 2018.

Anonymous, Daphne Bachmann, Lennart Blecher, Cevian Capital, Linda & Eric Elzvik, EMP Foundation, EQT Partners, Farfalla, Guggenheim & Partner, Alexandra Heumann Wicki, Vivi Linnemann, Alina Mondini, Solar Alliance, Mari Russi, Tetra Pak, Marie-Claire & Michael Treis, Hans & Wilma Vemer, Widder Hotel, Inger & Anders Wulf, Zahner AOC Weine

GreenLamp Sweden Representative

Maria Gårdemyr

Auditors

Åsa Guggenheim, Ann Secher

GreenLamp Advisors and Volunteers

Lizanne Atherly, Patricia Barcinski, Lennart Blecher, Veronica Blecker, Adam Collins, Eric Elzvik, Iona Hindes, Catherine Knight, Pauline Lindwall, Karin Ranstrand, Anette Schreyer, Michael Treis

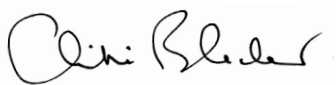
GreenLamp Ambassador

Mari Russi

GreenLamp Board Members

I would also like to express my warmest thanks to my fellow GreenLamp board members during 2018, for their invaluable commitment and contribution:

Henriette Becker Scheidegger, Verena Bergmann, Joanna Boyd, Linda Elzvik, Kathleen Hedman, Camilla Tregonning, Carolina Vidal



Christina Blecher
Herrliberg, 28.2.2019



GREENLAMP
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Financial Statement 2018

Balance Sheet 2018 versus 2017

DESCRIPTION	December 31, 2018	December 31, 2017
CHF		
Bank USB CHF	189'788.33	193'820.17
Bank USB USD	107'051.00	51'482.80
PayPal	2'586.33	1'683.26
TOTAL CASH	299'425.66	246'986.23
Receivables	3'300.00	
Prepayments	1'975.40	2'892.00
Currency Gains/loses not realized	1'541.88	1'344.68
OTHER ASSETS	6'817.28	4'236.68
TOTAL ASSETS	306'242.94	251'222.91
Other Current liabilities	795.58	2'153.33
Memberships paid in advance	70.00	210.00
CURRENT LIABILITIES	865.58	2'363.33
Accruals-for cost to come 2019	51'800.00	53'700.00
Midwifery Tuition Reserve 1 Year	68'800.00	68'800.00
TOTAL ACCRUALS	120'600.00	122'500.00
Brought forward Capital Reserve	126'359.58	162'517.13
CHANGE IN CAPITAL RESERVE	58'417.78	-36'157.55
TOTAL LIABILITIES	306'242.94	251'222.91

Balance Sheet comments

> Liquidity

As GreenLamp is mainly financed by sponsors and donors this cash gives us security to be able to finance the projects during the following year. In 2018 we spent less than we generated income, therefore the cash balance increased compared to 2017.

> Reserve's Policy – Accruals & Midwifery Reserve

GreenLamp has contracts with the Hamlin College of Midwives to fund the four-year BSc degree courses for thirteen individual midwifery students. Thus a rolling four year reserve has been created to ensure funds are available for these courses to be fully financed to completion for each contract. It is envisaged that these funds will be invested to earn a reasonable return but will not be placed in an investment which could diminish its capital value. The reserve was created in 2016 and has been adjusted in 2017 and 2018.

The new academic year starts in September. Eleven of the current students will continue their studies during the academic year 2019/20. Accrual is made for CHF 4'000 per student per year with an additional CHF 2'600 per student in their last year. In 2019 three of the students will graduate, thus accrual of CHF 6'600 for their last year at Hamlin is made.

The Accrual of CHF 51'800 is the reserve for 2019. The Midwifery Tuition Reserve of CHF 68'800 is the reserve for 2020 and 2021 for the remaining eight students. As we will sponsor four new students in 2019, we will adjust the accrual and the reserve in 2019.

GreenLamp is debt-free and maintains a cash balance of CHF 15'000 for working capital at all times.



Profit & Loss Statement 2019 versus 2017

DESCRIPTION	2018		2017	
CHF	COSTS	INCOME	COSTS	INCOME
Membership Fees		7'610.00		6'020.00
Event Income - Net		38'592.88		52'283.29
Donations		169'838.09		161'882.56
Midwifery Sponsorship		16'500.00		17'020.00
Solar Suitcase Sponsorship		6'400.00		750.00
TOTAL INCOME		238'940.97		237'955.85
Projects				
L4L2 Solar Suitcase Project	160.00		177'308.00	
Battery Replacement Program (BRP)	34'802.26		227.50	
Midwifery Scholarship & Accruals	59'119.26		69'200.00	
Non-violent Communication Workshop	1'611.80		0.00	
BBAT Workshop	2'892.00			
Midwifery Alumni Summit	19'898.34			
Training Equipment	13'243.00		0.00	
Equipment Donation to Hamlin	38'364.93			
Project ZHAW Midwifery Teaching	2'705.00		3'867.00	
Headlamps			3'603.04	
Project Related Expenses	5'015.71		4'487.50	
TOTAL COSTS PROJECTS	177'812.30		258'693.04	
Administration Costs	2'710.89		15'420.36	
TOTAL NON-PROJECTS COSTS	2'710.89		15'420.36	
TOTAL COSTS	180'523.19		274'113.40	
CHANGE IN RESERVE	58'417.78		-36'157.55	

Profit & Loss Statement comments

> Income

2018 was a very active year for GreenLamp. The Total Income is in line with 2017 due to some very generous donors and sponsors and the financial success of our GreenLamp fundraising events, which generated a net income surpassing CHF 38'000.

> Costs

Costs have decreased compared to 2017 as GreenLamp did not install any Solar Suitcases in 2018. Of the CHF 180'523.19, CHF 6'600 is a result of accruals. This means that around CHF 170'000 has effectively been cash out for projects.

The administrative costs of CHF 2'711 for 2018 are insignificant. The costs for 2017 were important investments to support our fundraising efforts, and were covered by donations specifically given for these purposes.



Auditor's Report

Bericht der Rechnungsstelle zur eingeschränkten Revision an die
Mitgliederversammlung 2019 des

GreenLamp

bezüglich Jahresrechnung 2018

Als Rechnungsrevisoren haben wir die Buchführung und Jahresrechnung (Bilanz, Betriebsrechnung und Anhang) des GreenLamp Herrliberg für das am 31. Dezember 2018 abgeschlossene Geschäftsjahr geprüft.

Für die Jahresrechnung ist der Vorstand verantwortlich, während unsere Aufgabe darin besteht, diese zu prüfen. Wir bestätigen, dass wir die gesetzlichen Anforderungen hinsichtlich Befähigung und Unabhängigkeit erfüllen.

Unsere Prüfung erfolgte nach dem Schweizer Standard zur Eingeschränkten Revision. Danach ist diese Revision so zu planen und durchzuführen, dass wesentliche Fehlaussagen in der Jahresrechnung erkannt werden. Eine eingeschränkte Revision umfasst hauptsächlich Befragungen und analytische Prüfungshandlungen sowie den Umständen angemessene Detailprüfungen der beim Unternehmen – in diesem Fall ein Verein – vorhandenen Unterlagen. Dagegen sind Prüfungen der betrieblichen Abläufe und des internen Kontrollsystems sowie Befragungen und weitere Prüfungshandlungen zur Aufdeckungen deliktischer Handlungen oder anderer Gesetzesverstösse nicht Bestandteil dieser Revision.

Bei unserer Revision sind wir auf keine Sachverhalte gestoßen, aus denen wir schließen müssten, dass die Jahresrechnung sowie der Antrag über die Verwendung des Bilanzgewinns nicht Gesetz und Statuten entsprechen.

Zürich, 18. Februar 2019

Die Revisoren:

Åsa Guggenheim

Ann Secher

Beilage: Jahresrechnung (Bilanz, Betriebsrechnung und Anhang)

GreenLamp facts and information in general

> GreenLamp Charitable Association Registration

GreenLamp was registered with Zurich Gesetzbuch (ZGB) reference 13/10 303 as a charitable association on 13 November 2012 and with Zurich Cantonal Tax Authorities on 24th July 2013 as a not-for-profit organization, the registered number is 135942. The statutes were amended on 28 October 2013.

> Purpose of GreenLamp

The purpose of GreenLamp is to support projects to promote the health, education and independence of women and girls, as well as to raise awareness of their situation. It is also to raise money for charitable activities in developing and emerging countries for women and girls. It pursues neither trading or self-help purposes.

> Summary of GreenLamp's Main Activities

GreenLamp's main activities include:

- Funding midwifery education - 4 year BSc at Hamlin College of Midwives, Addis Ababa, Ethiopia.
- Purchasing and installing We Care Solar - Solar Suitcases in rural health centers in Ethiopia.
- Funding and providing continuing professional development courses for qualified and final year midwifery students at Hamlin College of Midwives.
- Promoting midwifery best practice by supporting exchanges with midwifery colleges in Europe.
- Purchasing and supplying midwifery training equipment for Hamlin College of Midwives.
- Organizing and financing an Alumni Summit for midwives including some training sessions and interviews with GreenLamp representatives.

> Policy on Grantmaking

GreenLamp follows an equal opportunity and nondiscrimination policy with regard to distribution and use of the Solar Suitcases without regard to race, creed, colour, ethnicity, national origin, religion, sex, sexual orientation, age, height, weight, disability status or marital status. It focuses its grant making on women and girls for midwifery and educational scholarships.

> Contributions made by Volunteers

All work carried out by Board members is voluntary except in exceptional circumstances when any remuneration is voted on by the Board members.

> Social Media

GreenLamp has a social media presence on Facebook and has a website which was redeveloped in 2017 to enhance presentation of our strategy, project work and encourage donations and membership.

> Principal Sources and Amount of Funding

Individual, corporate and foundation donations make up the main source of funding for GreenLamp. They are mainly unrestricted but some are specifically for sponsorship of individual midwives.

> Principal Risks and Risk Management Policy

GreenLamp has assessed its risk profile and has implemented a risk management policy to address those risks.



Project Risks

> **That the Solar Suitcases are not used effectively or maintained.**

It has engaged external independent monitoring and evaluation experts under Prof. Adamu from Addis Ababa University, who report regularly to GreenLamp on the installation, use and effectiveness of the Solar Suitcases to ensure they are properly maintained and used. By ensuring contracts with partners in Ethiopia are closely managed using payment installments and regular reporting by its partner organizations Hamlin Fistula Ethiopia and Hamlin College of Midwives.

> **That there will be insufficient funds available for students to complete their training contracts.**

A reserve has been established to ensure sufficient funds are available to fully fund the outstanding contractual agreements.

> **The political situation in Ethiopia is unpredictable and relatively unstable with political and civil unrest incurring curfews and internet and communications blackouts.**

Notwithstanding the difficulties faced by our partners, these risks do not pose a real threat to the effectiveness of our projects as we work through local trusted partnerships with good relationships with local government and health authorities.

> **Reputational Risk**

Full accounts and annual reports are produced to ensure transparency and accountability to members and donors. Any press releases or statements about projects released by partners to the media have to be submitted, reviewed and agreed by GreenLamp beforehand.

Structure, Governance and Management

All members who pay a fee, currently CHF 70 per year, have the right to vote at the annual general meeting, of which they must be notified 3 weeks in advance. During the meeting the Executive committee is elected, annual accounts, budget and the audit report are approved and any changes to the subscription are determined.

GreenLamp is a non-profit association run by an elected board of members, executive board members are selected by fellow board members based on their motivation, skills and experience and voted in at the annual general meeting. New members are allocated an existing board mentor to ensure a smooth transition into their role.

GreenLamp works with a number of partner organisations:

Hamlin Fistula Ethiopia, Addis Ababa
Hamlin College of Midwives, Addis Ababa
We Care Solar, Berkeley, California
UBS Optimus Foundation, Zurich
Addis Ababa University
Ethiopian Regional Health Bureaus
Zurich University of Applied Sciences (ZHAW)
Ethiopia Solar Energy Foundation

GreenLamp Registered Address

GreenLamp, Langackerstrasse 139, 8704 Herrliberg, Switzerland.

Board Members 2018

Christina Blecher	President (fundraising and projects)
Linda Elzvik	Vice-president (fundraising and events)
Joanna Boyd	Projects
Verena Bergmann	Treasurer
Henriette Becker-Scheidegger	Secretary (events and projects)
Kathleen Hedman	Projects
Camilla Tregonning Duff	Communication
Carolina Vidal	Communication

Auditors

Åsa Guggenheim, Ann Secher

GreenLamps' accounts have been audited in accordance with the requirements of the Swiss-GAAP FER.



Verena Bergmann
Herrliberg, 28.2.2019

